

## Roadmap to unite in the fight for change: ADEA and partners launch strategic plans to reduce diabetes impact

Thank you for joining the conversation during National Diabetes Week. To end the week, we are launching our new strategic plan.

The diabetes epidemic is one of the largest and most complex health challenges in Australia.

We understand the urgent need for change—to change the lives of millions of Australians who are living with diabetes or will develop the condition in the years ahead.

During National Diabetes Week on 9–15 July, ADEA and its unified partners kickstarted Australia's biggest conversation about the impact of the condition in this country.

A conversation to drive change and create hope for the future.

This week has been all about the diabetes community coming together to discuss the big issues: what needs to be done to better support Australians living with diabetes and change the trajectory of the diabetes epidemic.

People living with diabetes, health professionals, and researchers have all joined the conversation this week, providing a richness of discussion.

This diversity is what the diabetes community is all about. This collaboration is what makes us strong. This is how we unite in the fight for change.

There's no better time to launch our plan—our roadmap to unite in the fight for change.

Today, we are launching our Strategic Plan 2023–2026 alongside the new strategic plans of our partner organisations, the Diabetes Australia Group and the Australian Diabetes Society (ADS), to show our shared commitment to leading the fight against Australia's biggest health crisis and improving the lives of people living with diabetes.

Play [this video](#) to learn about our shared commitment and development of the collaborative strategic plans of ADEA, Diabetes Australia, and the ADS.

Our strategic plan outlines our goals to support and grow the diabetes health workforce and ensure Credentialed Diabetes Educators are working to their full scope of practice so that every person living with diabetes across the nation receives the best possible diabetes care and education.

The plan, which follows a [strategic roundtable in February this year](#), outlines our bold ambition for a future where diabetes can do no harm and lives are transformed through excellence in diabetes education.

It articulates our strategic pillars of advocacy, education, care, connection, and support to achieve our goals. The pillars will:

- strengthen our advocacy through a united voice for our members and people living with diabetes
- position ADEA as the first-choice provider of diabetes education for all health professionals
- ensure every person with diabetes has equitable access to and receives optimal diabetes care and education
- connect CDEs and other health professionals to ensure diabetes care and education are embedded across the healthcare system
- support ADEA in adapting to changes in our external environment.

It's time to unite in the fight for change.

Download ADEA's [Strategic Plan 2023–2026](#) and the plans for [Diabetes Australia Group](#) and [the ADS](#).

### Contact

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