



Your trusted partner in diabetes care



Australian Diabetes Educators Association

ADEA is the leading organisation in the development and provision of quality, evidence-based diabetes education and standards.

Who we are

The Australian Diabetes Educators Association is the peak organisation for diabetes education in Australia and is the only organisation that has the experience and facility to recognise diabetes educators' qualifications and expertise through the ADEA Credentiaing Program.

For over 35 years, ADEA has been at the forefront in diabetes education, setting professional standards, core competencies, providing education and leading the way in recognising best practice in diabetes education, diabetes care and diabetes self-management.

Strategic plan 2017-20

1

Professionalism

We instil professionalism in the standards we set; in our delivery of education and through our members.

Priorities:

- > Develop further evidence-based national standards that are relevant and maintain currency through regular evaluation
- > Maintain our core business in accreditation and credentialling
- > Promote appropriate implementation of our standards across Australia
- > Develop new packages & products relevant to ADEA's mission (2018). This priority is included also under the theme 'Relevance'
- > Explore new ADEA entity related to education (2018).

2

Innovation

We use research to enable innovation in diabetes management.

Priorities:

- > Fund & promote outcome based research including self-management and lifestyle focused studies
- > Measure the outcomes of CDE practice and promote evidence informed innovation
- > Translation of standards into practice Identify data needs and utilise existing data sets where accessible to support ADEA and its members (2018).

3

Person-centred

We promote a person-centred approach to prevention and management of diabetes.

Priorities:

- > Implement outcomes from research in early intervention, prevention and management
- > Meaningful engagement and collaboration with consumers regarding priorities that impact their care
- > Focus on the specialised and individualised education and management process of CDE practice.

4

Relevance

We maintain our relevance by improving value to our members and key stakeholders.

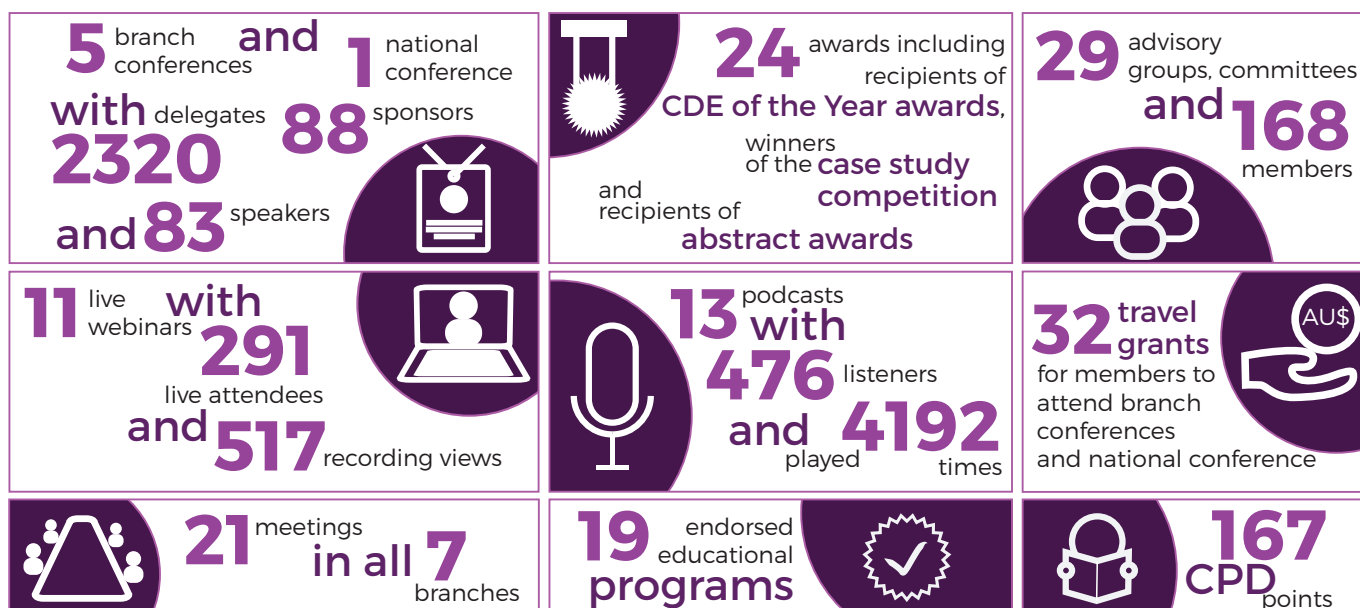
Priorities:

- > Government, policy and stakeholder advocacy to increase the awareness, utility and use of CDEs
- > Tap into our extensive outreach network
- > Provide value to our members that encourages membership growth
- > Remain at the forefront of changes and opportunities relating to diabetes education and management
- > Strengthen partnerships (2018)
- > Develop products & packages relevant to ADEA's mission (2018).

What we do

ADEA is a member-based organisation with over 2,300 individual members and four sustaining members. ADEA credentialed over 1,300 Credentialed Diabetes Educators in Australia, the specialists in diabetes who are able to support over 1.7 million Australians with diabetes to stay well every day. ADEA also reviews educational programs developed by external organisations and endorses them for diabetes educators to complete for professional development purposes.

ADEA in 2017-18



Partner with ADEA today!



Advertise



Network



Educate



Communicate



Develop



Endorse

Diabetes education plays a major role in effective diabetes self-management.

Credentialed Diabetes Educators are best equipped with qualifications and expertise to help people with diabetes to live well every day. In particular, in diabetes centre in rural regional areas, CDEs can see up to 8,000 people with diabetes per month. CDEs across Australia frequently supports GPs on individualising medicines for people with diabetes on a regular basis. They are highly valued in supporting decision making to improve health outcomes for people with diabetes.

Contact:

Vy Le

ADEA Business Development Manager

P: 02 6287 4822

M: Vy.Le@adea.com.au

