



Your trusted partner in diabetes care

# Strategic Plan 2017-20

## Vision

ADEA is the leading organisation in the development and provision of quality, evidence-based diabetes education and standards.

**Professionalism** *We instil professionalism in the standards we set, in our delivery of education and through our members.*

1

Priorities:

- Develop further evidence-based national standards that are relevant and maintain currency through regular evaluation
- Maintain our core business in accreditation and credentialling
- Promote appropriate implementation of our standards across Australia.

**Innovation** *We use research to enable innovation in diabetes management.*

2

Priorities:

- Fund and promote outcome-based research including self-management and lifestyle focused studies
- Measure the outcomes of CDE practice and promote evidence informed innovation
- Translation of standards into practice

**Person-centred** *We promote a person-centred approach to prevention and management of diabetes.*

3

Priorities:

- Implement outcomes from research in early intervention, prevention and management
- Meaningful engagement and collaboration with consumers regarding priorities that impact their care
- Focus on the specialised and individualised education and management process of CDE practice

**Relevance** *We maintain our relevance by improving value to our members and key stakeholders.*

4

Priorities:

- Government, policy and stakeholder advocacy to increase the awareness, utility and use of CDEs
- Tap into our extensive outreach network
- Provide value to our members that encourages membership growth
- Remain at the forefront of changes and opportunities relating to diabetes education and management