

INCREASE ACCESS TO DIABETES EDUCATION

Guideline - Private Health Insurer (PHI) Lobbying Campaign

Rationale: ADEA is undertaking a lobbying campaign across organisational and individual (people affected by diabetes) levels to support better recognition of diabetes education services delivered by a Credentialed Diabetes Educator.

Important Dates: Commences 1st February and completes 31st May 2011

Resources:

- Cover letter to ADEA members with rationale of campaign
- Guideline (this document) for campaign
- Petitions (insurer specific) – holds up to 20 signatures
- Letters to Private Health Insurer (insurer specific)

All resources will be available for the duration of this campaign phase via the ADEA web site in the members area.

Actions required during campaign:

ADEA members:

- inform people with diabetes about the lobbying campaign and encourage participation
- ask if they have private health cover for ancillary or extras, and which PHI fund
- request a signature on the relevant petition
- give them a copy of the relevant letter and encourage them to date, sign and post (they may draft their own letter if preferred)

Person with diabetes / carer:

- sign relevant petition
- date, sign and post relevant PHI letter OR draft own letter of concern and post
- if possible, provide feedback to diabetes educator on PHI response

After the 31st May 2011 please **photocopy your signed petitions** and **send the originals to ADEA** for collation.

Any feedback received from clients regarding their insurer response would also be appreciated, and as ADEA members would understand, should be de-identified of client details.

Please send to:

ADEA National Office,
PO Box 163
Woden ACT 2606.

ADEA will collate the petitions and utilise them as part of a formal approach to the PHI to address recognition of Credentialed Diabetes Educators.

If you have any further questions, please email attentioned to the HIPP working group via National Office: inquiries@adea.com.au

List of Targeted PHI funds

Nine PHI funds identified by ADEA members in the Private Practice Survey are being included in this phase of the campaign. These are:

CBHS

Defence Health

GMHBA

HBA

Health Partners

MBF

Mutual Community

*NIB

*Teachers Federation Health

HBA, MBF and Mutual Community are part of the Bupa group of companies however people with diabetes may only be aware of the individual company name. Therefore there are separate petitions and letters for each company.

*Will be added once further information is received