Sustaining membership
Membership manual

March 2014
1 About the Australian Diabetes Educators Association

ADEA is the leading Australian organisation for healthcare professionals who provide diabetes education and care. We provide services to healthcare practitioners nationally, and in particular, Credentialled Diabetes Educators (CDEs) working across public and private practices and hospitals in Australia.

The Association actively promotes evidence-based diabetes education to ensure optimal health and wellbeing for those affected by, or at risk of diabetes. ADEA sets standards and develops guidelines for the practice of diabetes education.

The ADEA also offers professional development programs and accredits those developed by other organisations.

1.1 Vision
Excellence in diabetes support to all Australians

1.2 Mission
To lead and advocate for best practice diabetes education and care

1.3 Strategic themes 2012-17
1. Increase member value
2. Directly influence the Federal Government agenda
3. Strengthen the ADEA’s research contribution
4. Increase the value of the CDE
5. Set the standards for diabetes education for the nation
6. National Office support

2 About ADEA Sustaining Membership

Corporations that lead the way in diabetes management and care are invited to join the Australian Diabetes Educators Association (ADEA) as Sustaining members.

Our Sustaining Members make an important contribution to our ongoing growth and assist the ADEA in pursuing its goal of optimal health and well being for people affected by, or at risk of, diabetes.

Our members provide best practice education and support to people living with diabetes, and for carers of people living with diabetes. ADEA supports best practice through education, advocacy and research.

ADEA recognises the commitment and contribution made by our Sustaining members through our website, the Australian Diabetes Educator, the Annual Report and the Proceedings book of the ADS/ADEA Annual Scientific Meeting.
3 Main benefits
Sustaining membership provides:

3.1 Web Site Recognition
ADEA launched its latest [website](#) in August last year with more than 7,000 visits in February 2014. Logo of ADEA Sustaining Members will be listed on the [Sustaining Members webpage](#). Your company will also have a page with an overview of the organisation and provision of support to ADEA. This can include projects, sponsorships, grants, education programs, seminars or workshops you are holding in partnership/sponsorship with ADEA. Your logo will be included, as will a link to your own website.

ADEA will maintain the currency of displayed information on this website to ensure you have an ongoing current and relevant presence to all our practitioner members, and, indeed to all visitors of the website.

3.2 Australian Diabetes Educator publication
The [Australian Diabetes Educator](#) (ADE) is the primary professional journal for diabetes educators nationally and now has a peer review section. Advertisements in this publication directly reach all our practitioner members, and represent an outstanding vehicle for promotion of your products and services. This quarterly publication contains feature articles and research insights and is a ‘must read’ journal for diabetes educators.

As a Sustaining Member, your company is eligible to receive the following benefits:

- Logo recognition in the ADE as an ADEA Sustaining Member
- 5 x copy of each edition of the ADE
- A 10% discount rate on all advertising in the ADE

3.3 Annual Scientific Meeting (ASM)
The ADS-ADEA Annual Scientific Meeting (ASM) is a joint event hosted by the Australian Diabetes Society (ADS) and the Australian Diabetes Educators Association (ADEA) and attracts around 1,500 delegates.

The exciting and innovative program offers attendees with national and international experts to promote the exchange of the latest clinical practices and cutting edge research in diabetes as well as new opportunities for them to grow their knowledge.

The program is developed adhering to the guidelines of the ADEA Credentialling program that allows ADEA members to claim Credentialling Points from their participation.

As a Sustaining Member, logo of your corporation will be listed in the Proceedings and Abstracts book of the ADS-ADEA ASM as well as on the [ASM website](#).

During the ASM, a representative of your company will be invited to receive a Certificate of Appreciation at the Award Presentation. Your logo will also be included in the logo rotation during the ASM dinner as a Sustaining Member.
3.4 Annual Report
ADEA releases its annual report in late August or early September each year. Your corporation will be listed in the Annual Report as a Sustaining Member of the ADEA.

3.5 ADEA Business Partner Awards
The ADEA Business Partner Awards program is designed to recognise the contribution that various organisations support ADEA activities throughout the year. Sustaining membership payment will be accumulative towards the annual financial contribution to decide on the award category that you will achieve.

Recognition of this awards program will be acknowledged on the ADEA Business Partner webpage and the annual report. A representation will be invited to receive a Certificate of Appreciation at the Award Presentation during the ASM. Your logo will also be included in the logo rotation during the ASM dinner under the category that you are awarded.

Please read the ADEA Business Partner Awards Program guidelines for more information.

4 Contact details
For more information about the ADEA Sustaining Membership package, please contact:

Vy Le
ADEA Communications and Policy Officer
P. 02 6173 1009
E. Vy.Le@adea.com.au
Sustaining Membership Application

The corporation who is interested in supporting the objectives of ADEA may nominate a representative to apply to be admitted as a Sustaining Member.

This Sustaining Member is entitled to receive notice of, to attend and speak at general meetings but is not entitled to vote.

2014 Annual Subscription: $10,300 + GST

COMPANY NAME: ________________________________________________________________

Name of person making this application: _____________________________________________

Position Title: __________________________________________________________________

Phone: _________________________________________________________________________

Email: __________________________________________________________________________

Business Address:

_______________________________________________________________________________
_______________________________________________________________________________

Postal Address:

_______________________________________________________________________________
_______________________________________________________________________________

Please forward your application to:

Vy Le
ADEA Communications and Policy Officer
E. Vy.Le@dea.com.au
A. PO Box 163  Woden  ACT  2617
F. 02 6287 4877