



Our Vision

**Excellence in
diabetes support**

Our Mission

**To lead and advocate for best
practice diabetes education
and care**

Strategic Plan

The ADEA Board of Directors met in Melbourne in April 2014 to review the Strategic Plan and set the directions for the coming financial year. The Board confirmed the Vision, Mission and Objectives previously defined in the Strategic Plan 2012-17, identified below. Further, the Board undertook a SWOT analysis (Strengths, Weaknesses, Opportunities and Threats) for the organisation and its activities prior to reviewing the themes and priorities of the Strategic Plan.

Following this process, the current major themes were confirmed with only minor changes to wording. Some of the priority actions were changed minimally with additions to reflect the need for ADEA to strengthen efforts in research, to have a focus on Aboriginal and Torres Strait Islander people and to strategically build on member advocacy and support. The Strategic Plan can be accessed at <http://www.adea.com.au/?p=79>.

The Objectives

To achieve its mission, ADEA will:

- Support member efforts to provide evidence based best practice diabetes education and care to people with, or at risk of, diabetes, their carers and families
- Benchmark excellence in diabetes education and care
- Support the rights of people with, or at risk of, diabetes, their carers and families to timely access to quality diabetes education and care that meets individual needs and circumstances throughout the continuum of diabetes and life.